

AIM OF GENDER SENSITIZATION

The aim of gender sensitization is to make people aware of the **power relations** between men and women in society and to understand the importance of affording men and women **equally opportunities and treatment**.



ISHAN INSTITUTE OF PHARMACY



GENDER SENSITIZATION COMMITTEE

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- GENDER SENSITIZATION**

Gender sensitization is the process teaching of gender sensitivity and encouragement of behaviour modification through raising awareness of gender equality concerns. In other words, it is the process of making people aware of gender equality or the lack of to the need to eliminate gender discrimination.